



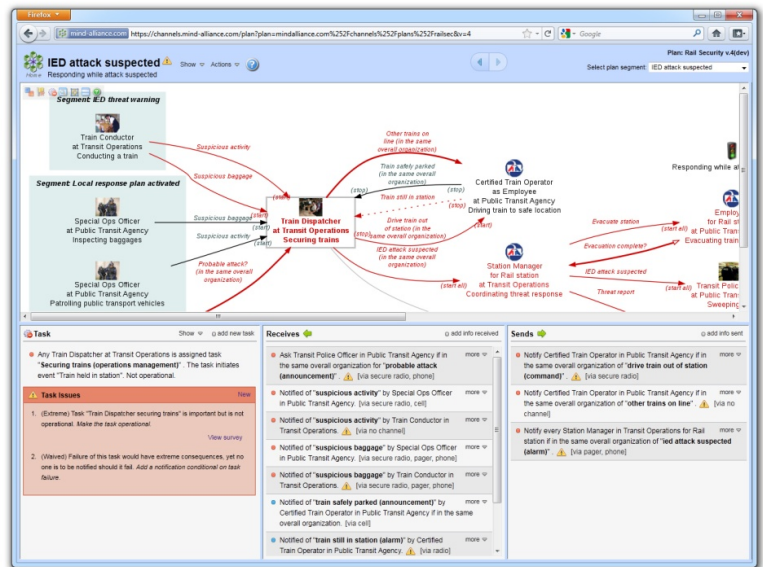
Information Sharing Planning with CHANNELS

Reduce the risk of a failed emergency response with bullet-proof information flow planning

The **CHANNELS** software minimizes communication breakdowns by providing a unified platform for *mapping, analyzing, and optimizing* the flow of information across the organization and with other agencies and partners.

- **Mapping:** Clear visualization of information flow for each emergency scenario makes even complex plans comprehensible.
- **Analyzing:** Pinpoint information sharing problems, understand their potential impact, and correct them before they create cascading failure.
- **Optimizing:** Define rigorous operational plans, collaborate with partner organizations, and produce emergency response guidelines for responders.

Use Channels to create, visualize, and optimize emergency information sharing plans



Planners use **CHANNELS** to jointly uncover information sharing opportunities, generate information sharing procedures, and rectify information sharing risks before they materialize.

With Channels you can detect and correct information sharing breakdowns such as:

- **Gaps:** Needed information that would not be shared
- **Bottlenecks:** Information relay points that could be overwhelmed in emergency situations
- **Vulnerabilities:** Information flows that are susceptible to single points of failure
- **Delays:** Information that would take too long to reach its intended destinations

Channels supports a systematic Information Sharing Planning (ISP) process

